



Empire State Towing & Recovery Association, Inc.

the Hook Newsletter Advertising

Reach Your Target Market

the Hook

The Hook is the official publication of the Empire State Towing and Recovery Association. The newsletter is a quarterly publication that features industry-related news and events, legislative updates, towing and recovery strategies, safety tips, member profiles, and reports and association initiatives. *The Hook* is distributed to our members, associate members and business professionals.

DISPLAY ADS

Size	Member	Non-Member
Business Card	\$50	\$60
1/4 Page	\$70	\$90
1/3 Page	\$90	\$110
Half Page	\$100	\$130
Full Page	\$140	\$180

CLASSIFIED ADS

Regular Members' classified ads, for items for sale or trade, can be printed at no charge (no dealers).

CONTACT US

1-888-85-ESTRA or
estranys@aol.com

Ad Specifications

PDF ads should be emailed to
estranys@aol.com

Classified ad text should be
emailed to estranys@aol.com
and are placed on a first come,
first served basis.

Ad placement is determined by
ESTRA.

All ad changes and renewals
must be submitted via email.

ESTRA reserves the right to
refuse any ad.

Payment

Payment is due at the time your
ad is submitted, and prior to
publication.

Members may choose to be
billed.

Ad Deadline

*New and renewal ads should be submitted
by the following dates to be included in the
next issue.*

March 30th
June 30th
September 30th
December 30th

Publication dates are subject to
change without notice.